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## FOR IMMEDIATE RELEASE

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## Introducing two math books for young readers aligned with the Common Core State Standards.

New York, NY—Holiday House is proud to introduce two brand-new picture books that demystify math concepts—and are aligned with the Common Core State Standards. Subtraction, comparing sets, and number sentences can be difficult math concepts for young children to grasp but in these two books are made accessible—and fun! The Common Core State Standards, designed to offer educators a clear understanding of the knowledge and skills that students are expected to learn, have been adopted in forty-five states and The District of Columbia.

***Help Me Learn Subtraction*** boasts rhyming text by early-childhood expert Jean Marzollo and vivid photographs by Chad Phillips that will help children learn how to connect a number with a value and introduce them to mathematical equations. Bright photographs of dinosaurs, monsters, piglets, penguins, and other fun objects; rhyming text; and a fun game help children learn to subtract.

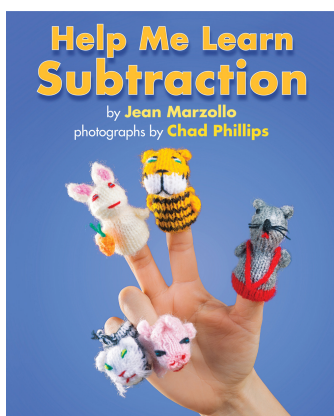
***The Wing Wing Brothers Math Spectacular!***, by renowned illustrator and animator Ethan Long, introduces young readers to five wacky performing birds who are sure to keep kids laughing as they learn basic math symbols and addition and subtraction up to five in an uproarious comic-book story book perfect for kindergartners.

Vetted for accuracy by Grace Wilkie, past president of the Association of Mathematics Teachers of New York State and the New York State Mathematics Honor Society and an expert on Common Core Standards, these introductions to basic math concepts not only make math approachable for young readers, but are also superb teaching tools for educators and parents looking for books that meet the Common Core State Standards.

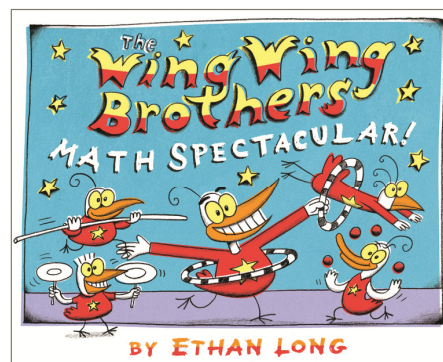
**Jean Marzollo** is the best-selling author of the I Spy series, with more than 24 million copies sold. She has written books for teachers and parents, as well as articles for parenting magazines. She lives in **New York**. Visit her at <http://jeanmarzollo.com>.

**Chad Phillips** is a commercial photographer whose photos illustrated *Help Me Learn Numbers 0-20*, and *Help Me Learn Addition*, also by Jean Marzollo. He lives in **Connecticut**.

**Ethan Long** is a multitalented artist who created the popular animated cartoon *Tasty Time with Ze Fronk* and wrote and illustrated the best-selling book *Tickle the Duck*. He lives with his family in **Florida**. Visit [www.ethanlong.com](http://www.ethanlong.com).

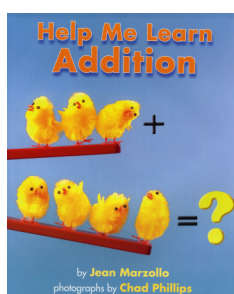


**Help Me Learn Subtraction**  
by Jean Marzollo  
color photographs by Chad Phillips  
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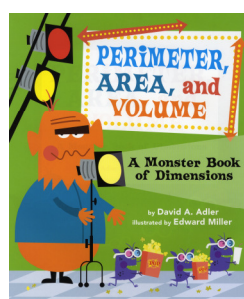


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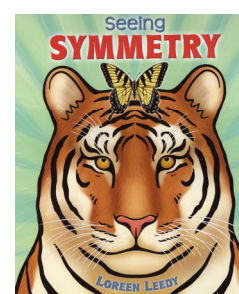
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