



Job Title: Marketing & Publicity Assistant

Department: Marketing & Publicity

Reports To: Executive Director, Marketing

**Join an established and growing children’s publishing team! Do you love children’s books, YA, graphic novels? Mad about Middle Grade? Work with award-winning authors and fresh debuts on a diverse and innovative literary and commercial list. Be part of a collaborative, inclusive, and dynamic team who value new ideas and approaches. Work virtually now and look forward to an in-person work environment in our New York or Atlanta offices.**

Holiday House, Peachtree Publishing, and Pixel+Ink seek a Marketing & Publicity Assistant for our team.

In this role, you will:

- Support the overall team by brainstorming marketing campaigns with the group across all channels and create and maintain seasonal grids.
- Support the trade marketing team by writing select print and online materials, coordinate mailings for Trade and Regional ABA events and promotions, and maintain the marketing database of booksellers.
- Support the publicity team by preparing and submitting materials to top reviewers, circulating and logging reviews, and updating and sharing weekly pub reports. Submit and track trade/consumer award submissions. You’ll also be responsible for support mailings to media, Muck Rack research, and creating media pitches for select titles.

Please apply if you meet the following minimum requirements:

- Bachelor’s degree from four-year college/university
- Publishing and social media courses/experience a plus
- Excellent writing skills
- Excellent communication and organizational skills
- Highly organized, ability to manage multiple priorities simultaneously
- Strong word processing skills; intermediate Excel skills

**TO APPLY:** Send cover note, resume, two writing samples, and social media handles—with Trade Marketing Assistant in the subject line—to [Marketing@holidayhouse.com](mailto:Marketing@holidayhouse.com).

#### **ABOUT HOLIDAY HOUSE, PEACHTREE PUBLISHING, and PIXEL+INK**

Our group is made up of three children’s-only book publishers dedicated to gathering talented authors and illustrators to create books that educate, entertain, encourage, and endure.

**Holiday House** began in 1935 as the first American publishing house founded with the purpose of publishing only children's books. Our list includes the award-winning I Like to Read® series of picture books for emergent readers and the eponymous imprints of Margaret Ferguson Books and Neal Porter Books. **Peachtree Publishing Company Inc.** is one of a handful of regional houses established throughout the U.S. in the late seventies. Peachtree was the first trade publishing house in the South to achieve national recognition and distribution with several books on *The New York Times* Best-Sellers list. **Pixel+Ink** is the home of the new publisher devoted exclusively to series publishing for children ages 3-13, launched in 2020.

**The Holiday House, Peachtree, and Pixel+Ink group values and is actively seeing candidates with a diversity of talents and perspective. All qualified applicants will receive consideration for employment without regard to race, national origin, religion, age, color, sex, sexual orientation, gender identity, disability, or protected veteran status. We offer a competitive range of benefits and compensation, including health, dental, vision, commuting benefits, disability and life insurance, as well as a 401(k).**