

Job Title: Publicist/Associate Publicist

Department: Marketing & Publicity

Reports jointly to: VP, School & Library Marketing and Publicity, and Executive Director, Marketing

Join an established and growing children’s publishing team! Do you love children’s books, YA, graphic novels? Mad about Middle Grade? Work with award-winning authors and fresh debuts on a diverse and innovative literary and commercial list. Be part of a collaborative, inclusive, and dynamic team who value new ideas and approaches. Work virtually now and look forward to an in-person work environment in our New York or Atlanta offices.

Holiday House, Peachtree Publishing, and Pixel+Ink seek a Publicist/Associate Publicist to join our Marketing and Publicity team.

You will be responsible for your own publicity campaigns for picture books through YA novels. As publicist, you will develop and manage relationships with authors and illustrators across our three companies, as well as book reviewers, journal editors, and bloggers.

The ideal candidate is a well-spoken individual with previous full-time work experience from a publishing house or relevant public relations agency with a strong interest in YA and Graphic Novels. You must be able to prioritize, multi-task, and problem-solve, all in a fast-paced environment. You must also have the ability to work collaboratively and independently and will be expected to interact successfully with our marketing, sales, and editorial teams.

In this role, you will:

- Create & execute innovative publicity plans for new titles each season
- Write press materials, including press releases and persuasive pitch letters
- Pitch stories and interviews to print, online, and broadcast media
- Arrange virtual or in-person book tours and strategic author appearances for own campaigns, attending events as needed
- Pitch and arrange events for virtual and in-person trade shows, festivals, and bookstore and school appearances across Holiday House/Peachtree/ Pixel+Ink
- Grow and manage list of publicity contacts, including key bloggers
- Arrange creative blog tours
- Submit titles to reviewers and key media contacts

Please apply if you meet the following minimum requirements:

- Bachelor’s degree from four-year college/university
- Four year’s prior book publicity or public relations experience
- Excellent writing, communication, and organizational skills
- Highly organized, able to manage multiple priorities simultaneously
- Strong Word and Excel skills; Experience using Muck Rack, Google Drive, and Edelweiss a plus

TO APPLY: Send cover note, resume, and two writing samples—with Publicist/Associate Publicist in the subject line—to marketing@holidayhouse.com.

ABOUT HOLIDAY HOUSE, PEACHTREE PUBLISHING, and PIXEL+INK

Our group is made up of three children's-only book publishers dedicated to gathering talented authors and illustrators to create books that educate, entertain, encourage, and endure.

Holiday House began in 1935 as the first American publishing house founded with the purpose of publishing only children's books. Our list includes the award-winning I Like to Read® series of picture books for emergent readers and the eponymous imprints of Margaret Ferguson Books and Neal Porter Books. **Peachtree Publishing Company Inc.** is one of a handful of regional houses established throughout the U.S. in the late seventies. Peachtree was the first trade publishing house in the South to achieve national recognition and distribution with several books on *The New York Times* Best-Sellers list. **Pixel+Ink** is the home of the new publisher devoted exclusively to series publishing for children ages 3-13, launched in 2020.

The Holiday House, Peachtree, and Pixel+Ink group values and is actively seeing candidates with a diversity of talents and perspective. All qualified applicants will receive consideration for employment without regard to race, national origin, religion, age, color, sex, sexual orientation, gender identity, disability, or protected veteran status. We offer a competitive range of benefits and compensation, including health, dental, vision, commuting benefits, disability and life insurance, as well as a 401(k).