Job Title Marketing Designer

We are seeking a talented and energetic Marketing Designer to work across our family of three children's book publishers: Holiday House, Peachtree, and Pixel+Ink. Designer will collaborate with marketing and design staff to conceive, develop, and produce digital, print, and video materials to support our award-winning books. The right candidate will be able to ensure that materials are effective and consistent with book design and production standards and with project goals and reach. This role is based in our Atlanta, GA office and works with teams in Atlanta and New York City.

Core Responsibilities:
- Consult and collaborate with marketing and design staff working out of Atlanta and New York offices.

- Conceive and execute materials for children's book promotion including but not limited to:
  - Point of Sale Materials (Displays, L-Cards, Signage)
  - print and digital advertising campaigns
  - digital materials, including sliders and website and social media graphics
  - event-related materials, including flyers, booth graphics schedules, and signag
  - promotional items, including Big Mouth mailings, activity sheets/kits, bookmarks, posters, and stickers
  - digital and video content, including interviews, book trailers, and live programming
  - business cards and stationery
  - PowerPoint presentations

- Participate in website design, updating and expansion, and maintenance

Qualifications:
- Bachelor's degree from four-year college/university/art school ideally with an emphasis on graphic design and at least 1 year of experience in marketing, advertising, or publishing.

- Proven ability to
  - effectively design marketing and advertising pieces following hierarchy rules.
  - apply strong typographic knowledge and good sense of color usage.
  - fully use Adobe Creative Suite including InDesign, Photoshop, Illustrator.
  - produce print-ready and screen-ready file formats
  - follow checklists and workflow instructions

- Basic understanding of Quark XPress, Fetch, Adobe Acrobat, Microsoft Word, and PowerPoint/Keynote.

- Basic understanding of web design.

This position will work onsite in our Atlanta, GA. office.

Candidates should send a resume and cover letter with the subject line "Marketing Designer" to holiday@holidayhouse.com

Peachtree Publishing Company Inc. is a trade book publisher based in Atlanta, Georgia, specializing in children's books, including board books, picture books, and middle grade and young adult fiction and nonfiction. We create books that educate, entertain, encourage, and endure.

We value and are actively seeking candidates with a diversity of talents and perspectives. All qualified applicants will receive consideration for employment without regard to race, national origin, religion, age, color, sex, sexual orientation, gender identity, disability, or protected veteran status. We offer a competitive range of benefits and compensation.