

Temporary Publicist

This is a temporary position beginning in June 2024 through November 2024, working on various publicity & marketing initiatives during the maternity leave of a senior publicist.

This position will manage publicity and some marketing for a range of titles (both lead and midlist), with responsibilities including list building, pitching, and media outreach and follow-up; author tour itineraries, travel arrangements and logistics; author & agent communications; mailings; internal communication and campaign updates. Other duties may include support for larger departmental campaigns; collaborating on social media campaigns; development of promotional materials including press kits and releases; awards submissions, and other general publicity, database and contact management responsibilities. Excellent communication and organizational skills are required, as is prior publicity and/or marketing experience at a children's publishing house. This temporary position with an average of 28 hours per week ideally will be hybrid and based in our Boston office 2 days a week. If you are interested in applying for this temporary role, please send a resume and cover letter to careers@candlewick.com.